

A Look At

"The Sunny Side" Of Everything

Adrian M. Elcock- OI President
Robert H. Leonard - OI Past President 1967
Michael Brown - GATEway Governor
Chris Cox- Lt. Governor

Club Chartered 21 December 1920

Volume 100, Number 2

"Kids grow up with or without Optimism . . . The Choice is Yours."®

October 8, 2019



LAST WEEK

FRIDAY 4 OCTOBER 2019

As expected, President BEN GOODSON said, "It's another fine day to be an Optimist." Then pointed to The Optimist Mission Statement and said, "Let's recite The Optimist Mission Statement". And so, our 99th president began his year as our leader.

Sarge fined BILL KNIGHT for his birthday. BILL responded by pointing out that he was told when he joined this club that should your birthday fall on a Friday at which we met, the fine was a dollar for each year. BILL then counted out 87 dollars – his fine for turning 87 on 4 October 2019. Sarge also noted that the room was full of ORANGE support of the Football Volunteers.

JIM ADCOCK, Chairman of the Day, introduced JIMMY HYAMS, Co-host of SportsTalk (3-7 PM) on WMNL. JIMMY demonstrated why we called him one of the most knowledgeable sports journalists in Tennessee. In a fact filled presentation he explained how important getting the right coach in position is the most effective, least costly solution for Tennessee's football program. He did not issue a verdict about Coach PRUITT, but he was very clear about some of PRUITT's predecessors. JIMMY even found time to touch on both men's and women's basketball - men not quite as hot as last year (look at who graduated) and women better than last year (new coach). Baseball is in a very good place – something that has taken a long time to achieve. Hopefully, the football program will get that kind of verdict from JIMMY sooner than later! He is positive that PHIL

FULMER will not take up the coaching reins as this process works its way to a positive conclusion.

THIS WEEK

FRIDAY 11 OCTOBER 2019

We welcome JIM WRIGHT this Friday. JIM is the Director of FISH Hospitality Pantries (a.k.a. Hospitality Pantries, Inc.) which operates four pantries in East, South, Northwest and West Knoxville. They provide food to nearly 7,000 families (20,000 people) every month. FISH focuses on what more can be done to help ensure that everyone gets enough to eat.

In Knox County 57,000 people live in poverty -- more than 25% of them are children. Thousands of other families live near the poverty line and struggle for the basic necessities of life. The number of families who come to these pantries has more than doubled in the last two years.

BRADLEY PRUITT heads up our efforts with FISH. There are two opportunities – an occasional Saturday shift at the Scott Avenue distribution center (our next Opportunity for Involvement is Saturday 23 November 2019) or picking up food at Trader Joes. See BRADLEY to volunteer.

NEXT WEEK

FRIDAY 18 OCTOBER 2019

We welcome TERRY CATEY, President and C.E.O. of the Great Smoky Mountains Institute at Tremont. TERRY will share with us the impact Tremont has on youth, adults and the community.



Officers 2019-2020

President Ben Goodson
President-Elect..... Bradley Pruitt
Vice President Deno Cole
Vice President Darrin Rhines
Secretary Kelly Pratt
Treasurer David Harter
Sergeant-At-Arms..... Buzz Buswell, Chris Albrecht
Past President Chris Cox
Director Helen Hewitt '20 1 Yr Term
Director..... Melanie Hogg '20 1 Yr Term
Director..... Essie Johnson '20 1 yr term
Director..... Chris Albrecht '21 2 Yr Term
Director..... Vee Panagakos '21 2 Yr Term
Director..... Tom Zuraf '21 2 Yr Term

Henry Naff Trustees

Al Stigall 2020 • John Mays 2020
Annie LaLonde 2021 • John Temple 2021
Michael Cermack • 2022

COMMITTEE CHAIRS 2019-2020

Adopt-a-Mile.....
American Hero of the Year...

Angel Tree
Bulletin Editors
Camp Eagle's Nest.....
Chaplain.....
Cheese Sales.....
Childhood Cancer
Christmas Dinner and Haslam Center Party
for Boys & Girls Club.....
Community Yard Sale.....

Dessert Auction
Dorothy Weber "YES" Award.....

Election
Essay Contest (OI).....
Finance Committee
FISH
Football Time in TN
Fountain City Christmas Parade..
Freaky Friday
Fundraising.....
Induction.....
Interclub Visitation.....
Johnny Mauer Day...
Lawn Mower Safety Clinic.....
Membership
OI Foundation
Oratorical Contest (OI)
Professional Development Program ..
Photographer.....
Programs

Public Relations
Respect For Law Day
Shoney's Kidcare ID
Social
TLC
Tri-Star Sports(OI) ...
Website Administrator
Youth Appreciation Week (OI)



2019-20

DIME A DAY

\$100.00 CLUB

\$250 PRESIDENT'S CLUB

CHRISTIAN D. LARSON PARTNERS

110. BUZZ BUSWELL
142. PAUL H. HARBIN
167. DONNA J. BUSWELL
170. BOB LEONARD
197. ESSIE JOHNSON
291. DAVID C. HARTER
376. MIKE RAGSDALE
383. HARRY D. BRYAN
462. MELINDA BASLER
490. WILLIAM "EARL" WHITE
506. ALLEN COLLIER
528. JONIDA ROBINSON
558. MARIE LEONARD
605. JOHN W. MONTGOMERY
628. ESTEL HAMILTON
704. BETH O'BRIEN
710. CHRIS COX
714. CINDY HAGAN

Contact ESSIE JOHNSON
to make your donation for the
2018-19 year

SPONSOR A NEW OPTIMIST 2019-20

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PLAN AHEAD

FRIDAY 1 NOVEMBER 2019

MICHELLE MURRY, Senior Director of Visitors Services for VISIT KNOXVILLE, the official Convention and Visitors Bureau for Knoxville and Knox County. It's their priority and privilege to promote Knoxville as a destination for visitors and groups, each of which generates tourism dollars that benefit our local economy.

Their responsibilities include:

- Placing regional, national and international ads promoting Knoxville
- Supporting community initiatives encompassing art, history, entertainment and outdoor adventure
- Recruiting and booking large conferences and sporting events to venues like the Knoxville Convention Center

Their mission: to accelerate sustainable economic growth and development by increasing visitor and convention business to our community.

Please invite a friend to join you for lunch at The Foundry and learn about Visit Knoxville.

FRIDAY 22 NOVEMBER 2019

Youth Appreciation Week – we will recognize area high school students for their Service to Humanity.

YOU DECIDE

Sergeants-at Arms ARBITRARY & CAPRICIOUS – who's who? MAC PREVOST spent lots of time with them both last year. They fined him at every meeting he attended. Even MAC is unsure which Sarge is CAPRICIOUS and which is ARBITRARY. So, you get to decide. A vote costs a buck. The campaign lasts through October. Once the "ballots are counted, the proceeds will benefit the HENRY NAFF Fund. Vote early and often and please do stuff the ballot box!

KEENELAND

DAN GREEN says: We have 4 (THAT'S FOUR!!) seats left on this trip!

A trip to Keeneland in Lexington, Kentucky will raise funds for our Optimist Club. Organizer DAN GREEN says it is a day trip to the races on Sunday 13 October 2019. For \$99 you receive admission to Keeneland, travel via luxurious Gentry coach, snacks, wine, beer and great fellowship. **Bus leaves Knoxville Wholesale Furniture (Old K-Mart) on Kingston Pike near West Town Mall**

at 8:30am and returns to the same location 9:00-10:00pm the same day. Contact DAN GREEN (865) 567-2420 or dan(at)dangreenrealtor(dot)com



The Sunny Side is published weekly for the members of the Optimist Club of Knoxville. Your calls, letters and comments are welcome. Submit articles and photographs; their safe return is guaranteed: The Sunny Side • Editors Buzz & Donna Buswell 1101 Remington Road, Knoxville TN 37923 604-4443 • 603-0094 evenings & weekends Email: buzztof@comcast.net Deadline: 5:00 pm Sunday prior to publication the following Monday Photos by: Robert Freeman, Glen Weber Reporter: Brenda Staton Publisher: Donna Buswell Circulation: Distribution to each member of the Optimist Club of Knoxville by First Class Mail Monday of each week or electronically on Tuesday.

PICS

JIM ADCOCK served as Chairman of the Day. He introduced sports journalist JIMMY HYAMS who received a membership application and plaque bearing The Optimist Creed from President BEN GOODSON.



Chairman JOHN TEMPLE announced that October's Social will be at Calhoun's Restaurant, 625 Turkey Cove Lane, Knoxville, TN 37934 (that's their Turkey Creek location). We convene at 5:30 PM and break up later in the evening. Invite a prospective new member and join us for a non-meeting meeting.



BRADLEY PRUITT says our next opportunity to work at the FISH Hospitality Pantry will be Saturday 23 November 2019. Learn more about FISH this coming Friday when Director JIM WRIGHT joins us.

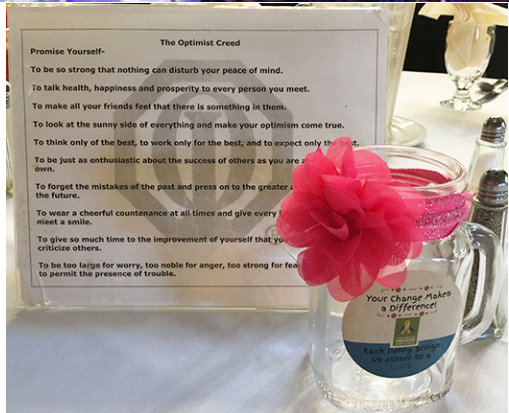
Two Optimists were on HonorAir Knoxville Flight #29 – AL STIGALL and AL FINNEGAN. Both of these Optimists are Veterans of World War II. They were greeted by a crowd of hundreds showing their appreciation and saying, "Welcome Home". The huge crowd included fellow Optimists BETH O'BRIEN, MARY & CHRIS ALBRECHT, TOM ZURAF, and BUZZ & DONNA BUSWELL.



Childhood Cancer Campaign got a boost last Friday when DAN McGEHEE won the Smoky Mountain Attendance Recognition Award and donated his winnings to the cause. The Campaign also benefits when members unload those pesky pennies, nuisance nickels etc. into those jars on the tables during our meetings. Spare change – fight Childhood Cancer!



The Wreaths Across America program is designed for us to inform other people about honoring Veterans buried in the three Veterans Cemeteries in Knox County. It is an "Other People's Money" project. You don't have to sell anything. You don't have to buy anything. Hand people the flyer or stick one in every newspaper tube in your neighborhood. Leave some at the Salon or Barber Shop. Share with your poker group, bowling team, P.O.E.T.S. or BUNCO buds. Be creative but get the word out.



Promise Yourself

- TO be so strong that nothing can disturb your peace of mind.
- TO talk health, happiness and prosperity to every person you meet.
- TO make all your friends feel that there is something in them.
- TO look at the sunny side of everything and make your optimism come true.
- TO think only of the best, to work only for the best and to expect only the best.
- TO be just as enthusiastic about the success of others as you are about your own.
- TO forget the mistakes of the past and press on to the greater achievements of the future.
- TO wear a cheerful countenance at all times and give every living creature you meet a smile.
- TO give so much time to the improvement of yourself that you have no time to criticize others.
- TO be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

Christian D. Larson

Optimist Mission Statement

By providing hope and positive vision, Optimists bring out the best in youth, our communities and ourselves.

OUR WEBSITE: www.knoxoptimist.org

FACEBOOK: www.facebook.com/OptimistClubofKnoxville